

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/12 13.13
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE SEP 12/12 13.13

DATE SEP12/12 13.13

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 477												
27		S	900P-1000P	30		\$4,000.00	9/20	9/20	0		THU	0
PROGRAM : GREYS												
28		S	1000P-1100P	30		\$3,300.00	9/23	9/23	0		SUN	0
PROGRAM : 666 PARK AVE												

REP HEADLINE# 6187838 TRF# 318129
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/12 13.13
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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36	A		800P-1100P	30		\$6,000.00	9/23	9/23	1		SUN	1
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PROGRAM : PRIMETIME EMMYS
ORD COM1: PRGM CHANGES: THU PRGM CHANGE: MOVE "RETURN OF THE SITH" AND PRGM
ORD COM2: CHANGE SUN 8-11P PRIMETIME EMMYS ***ADVISE AT ONCE
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-28 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP20 ON LINE-27 FOR 1 SPOT/WK

37	A		600A-700A	30		\$1,200.00	9/21	9/21	1		FRI	1
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PROGRAM : NEWS
ORD COM1: PRGM CHANGES: THU PRGM CHANGE: MOVE "RETURN OF THE SITH" AND PRGM
ORD COM2: CHANGE SUN 8-11P PRIMETIME EMMYS ***ADVISE AT ONCE
PART OF A MAKEGOOD MADE UP OF LINES 36-38

38	A		105A-135A	30		\$100.00	9/20	9/20	1		THU	1
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PROGRAM : ACCORDING TO JIM
ORD COM1: PRGM CHANGES: THU PRGM CHANGE: MOVE "RETURN OF THE SITH" AND PRGM
ORD COM2: CHANGE SUN 8-11P PRIMETIME EMMYS ***ADVISE AT ONCE
PART OF A MAKEGOOD MADE UP OF LINES 36-38

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#28 MISSED: SUN/1000P-1100P SEP23 30S \$3,300.00 (SEP12/12)
BUY#27 THU/900P-1000P SEP20 30S \$4,000.00
OFFER: SUN/800P-1100P SEP23 30S \$6,000.00 PLS ADVISE.
& THU/105A-135A SEP21 30S \$1,200.00
SEP20 30S \$100.00
CMT: PRGM CHANGES: THU PRGM CHANGE: MOVE "RETURN OF THE SITH" AND PRGM
CMT: CHANGE SUN 8-11P PRIMETIME EMMYS ***ADVISE AT ONCE

SEP/12 57100.00 CONTRACT TOTAL 57100.00
TOTAL SPOTS 51

MARKET TOTALS \$120,785 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE